



JOHNSON OUTDOORS TO RELEASE 1ST QUARTER 2008 RESULTS ON JANUARY 25, 2008

RACINE, Wisconsin, January 11, 2008 - JOHNSON OUTDOORS INC. (Nasdaq: JOUT), a global company engaged in the design, manufacture and marketing of branded outdoor recreation products, will release financial results for the first quarter of 2008 on Friday, January 25, 2008 before the New York Stock Exchange trading day begins. The Company will host a conference call and audio web cast shortly afterwards at 11:00 a.m. Eastern Time to discuss the financial results and provide a Company update.

A live listen-only web cast of the conference call may be accessed at Johnson Outdoors' home page. A replay will be available on Johnson Outdoors' home page, or by dialing (888) 286-8010 or (617) 801-6888 and providing confirmation code 46799788. The replay will be available through February 1, 2008 by phone and for 30 days on the Internet.

ABOUT JOHNSON OUTDOORS INC.

JOHNSON OUTDOORS is a leading global outdoor recreation company that turns ideas into adventure with innovative, top-quality products. The company designs, manufactures and markets a portfolio of winning, consumer-preferred brands across four categories: Watercraft, Marine Electronics, Diving and Outdoor Equipment. Johnson Outdoors' familiar brands include, among others: Old Town® canoes and kayaks; Ocean Kayak™ and Neck® kayaks; Lendal® paddles; Escape® electric boats; Minn Kota® motors; Cannon® downriggers; Humminbird®, Bottom Line® and Fishin' Buddy® fishfinders; GeoNav® chartplotters; SCUBAPRO®/UWATEC® and Seemann™ dive equipment; Sil® compasses and digital instruments; and Eureka!® tents.

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