



Necky Launches New Manitou Select Series Kayaks

Lightweight Thirteen and Fourteen-Foot Kayaks Ideal for Day Touring

Ferndale, Wash. (August 7, 2007) Necky® Kayaks, manufacturer of world-class touring and whitewater boats, is pleased to introduce their new Manitou™ Select series kayaks. Available in thirteen and fourteen foot models, Manitou™ Select kayaks are scaled-down versions of Necky®'s popular sea kayaks, employing premium Linear Select™ materials while combining the performance and control of a touring kayak with the comfort and stability of a recreational kayak.

The Manitou™ Select series have several added features over the popular base Manitou™ models, including Linear Select™ polyethylene materials, which help create a stiffer, stronger kayak; an efficient high-performance hull, Comfort Fit™ thigh braces, and reflective deck rigging for safety.

"The Manitou™ Select series are Necky®'s advanced kayaks for beginners," said Sara Knies, Director of Marketing for Necky® Kayaks. "They are designed for the paddling enthusiast who is looking for a boat that will grow with them and help them maximize their enjoyment on the water."

<u>Key specifications include:</u>	<u>Manitou™ 13 Select</u>	<u>Manitou™ 14 Select</u>
Length:	12' 10.5"	14' 4"
Width:	24.75"	24"
Weight:	45 lbs	49 lbs
SRP:	\$929 US	\$1,129 US

Both Manitou™ Select models feature a comfortable Extrasport™ seating system, hatches with bulkheads and lively graphics. The Manitou 14™ is also equipped with a retractable skeg featuring Necky®'s own kink-free Necky Wire™. Manitou™ Select kayaks are currently available through authorized Necky® dealers. Colors include yellow and fire.

Necky® Kayaks is part of the **Johnson Outdoors** family of innovative, market-leading brands. The company designs, manufactures and markets a portfolio of top-quality products for the global marketplace across four categories: Watercraft, Marine Electronics, Diving and Outdoor Equipment. Johnson Outdoors' familiar brands include, among others: **Ocean Kayak™**, **Necky®** kayaks, **Old Town®** canoes and kayaks, **Extrasport®**, **Carlisle®** Paddle Gear, **Lendal™** paddles, **Escape®** electric boats, **Minn Kota®** motors, **Cannon®** downriggers, **Humminbird®** fish finders, **SCUBAPRO®** dive equipment, and **Eureka!®** tents. The company has 23 locations around the world, employs 1,300 people and reported annual sales of \$396 million in 2006. Visit Johnson Outdoors online at www.johnsonoutdoors.com.