

JOHNSON OUTDOORS INC.

CORPORATE GOVERNANCE GUIDELINES

(As amended through September 18, 2007)

The following Corporate Governance Guidelines have been adopted by the Board of Directors of Johnson Outdoors Inc. (the "Company") to assist the Board in the exercise of its responsibilities. These Guidelines reflect the Board's commitment to monitor the effectiveness of policy and decision-making both at the Board and management level, with a view to enhancing shareholder value over the long term. These Guidelines are in addition to, and are not intended to change or interpret, any federal or state law or regulation, including the Wisconsin Business Corporation Law, or the Articles of Incorporation or By-Laws of the Company. These Guidelines are subject to modification from time to time by the Board based on recommendations from the Nominating and Corporate Governance Committee of the Board.

A. Composition of the Board

1. Size of the Board

Consistent with the Company's bylaws, the Board believes that the size of the Board generally should be within a range of six to eight members, subject to modification in the Board's discretion from time to time.

2. Board Membership Criteria

The Nominating and Corporate Governance Committee is responsible for articulating and refining specific criteria for Board membership to supplement the more general criteria set forth in these Guidelines regarding such matters as integrity, independence, diligence and the like. Also, the Nominating and Corporate Governance Committee is responsible for evaluating on an ongoing basis all directors and director candidates based on such general and specific criteria and for seeking to assure that specific talents, skills and other characteristics that are needed to increase the Board's effectiveness are possessed by an appropriate combination of directors.

3. Proportion and Determination of Independent Directors

The Company is a "Controlled Company" as defined in Nasdaq Stock Market rule 4350(c)(5). The Board has based this determination on the fact that Helen P. Johnson-Leipold is deemed to be the beneficial owner of more than 50% of the voting power of the Company. Consequently, the rules of the Nasdaq Stock Market do not require that at least a majority of the Company's Board constitute "Independent Directors" as defined by Nasdaq Stock Market listing standards. This will not, however, prevent the Board and the Nominating and Corporate Governance from determining whether it is in the best interests of the Company to ensure that at least a majority of the Company's directors constitute Independent Directors.